

LICENSE TO DRIFT INTERNSHIP JOB DESCRIPTION

TITLE:	Intern, Campus Marketing
JOB-TYPE:	Part-time (Jan-May 2017)
LOCATION:	Nationwide
REPORTS TO:	Founder/CEO
COMPENSATION:	Unpaid/For Credit/See Additional Benefits Below

COMPANY OVERVIEW

[License to Drift](#) (Drift) is a burgeoning online platform designed to connect enthusiasts with the experiences they love, while encouraging travel and exploration. Drift seeks to tap into the passions of its users and identify events and activities that will be the most personally fulfilling for their leisure time. Our goal is to encourage our consumers to discover new locales, drawing on their personal tastes to spark interest in the offerings of a particular area.

Founder Alexandria Carroll has an undergraduate engineering degree from Stanford University and an MBA from The Wharton School of the University of Pennsylvania.

POSITION SUMMARY

We are looking for an ambitious and hard-working intern who is exceptional at thinking strategically and creatively. You should be a team player and eager to acquire new skills. You will have the opportunity to learn the [event marketing function](#), working with our CEO and marketing consultants. You will learn how to develop engaging campaigns designed to attract and retain our target audience. Further, you will learn how to prepare event recaps and use insights to inform future initiatives. You may be eligible for college credit in this position, depending on your academic institution.

JOB DUTIES/COMMITMENT

- Exhibit professional conduct consistent with the License to Drift brand
- Participate in intern professional development programming
- Assist with the development and execution of event marketing campaigns
- Learn how to prepare campaign recaps and optimize for future events
- Time commitment variable across weeks but anticipated to be a maximum of 5-10 hours per week

INTERN BENEFITS

- Resume review by senior HR professional
- Professional coaching session with certified executive coach
- “Day in the life” coffee chats with senior professionals aligned with intern career interests
- License to Drift swag, including campus intern t-shirts
- “Fun fund” prizes

PREFERRED QUALIFICATIONS

- Bachelor’s degree candidate at an accredited 4-year college/university, all majors welcome
- Active social media user with engaged followers – Instagram, Twitter, Snapchat, Facebook, etc.
- Strong oral and written communication skills
- Customer service oriented and willing to learn

HOW TO APPLY

- Please apply via email to jobs@licensetodrift.com. Reference job title in the subject line.