

An aerial photograph of the Stanford University campus, showing a dense collection of buildings with red-tiled roofs, surrounded by lush green trees and palm trees. In the background, rolling hills are visible under a clear sky. A semi-transparent black rectangular box is centered over the image, containing the text "STANFORD WOMEN IN BUSINESS".

STANFORD WOMEN IN BUSINESS

STANFORD'S PREMIER UNDERGRADUATE PRE-PROFESSIONAL COMMUNITY FOR WOMEN

MESSAGE FROM OUR PRESIDENTS



It's hard for us to believe that just ten years ago there was no women's preprofessional group at Stanford University. On a campus so rich with a passion for learning and collaboration, we are fortunate to have such a close community of young women and alumnae who have brought SWIB to life since its founding in 2005.

SWIB was founded with a mission to educate and empower Stanford women as they prepare for careers across industry. Today, its alumnae are leaders at companies including Morgan Stanley, Twitter, and Bain. We continue to host keynote events, conferences, workshops, and panels ranging from tough conversations about gender equality to words of wisdom from female CEOs and founders around the globe.

We're extremely proud of the women in SWIB, but our work is far from complete. SWIB's leadership team is working harder than ever to foster female community, preparing women to pursue professional leadership after college. We are so grateful for the businesses who have supported SWIB's efforts in the past ten years, and we look forward to seeing the impact our alumnae have on professional communities in the years to come.

Cheers,

Cyerra, Priyanka and Katherine

SWIB Co-Presidents 2015-2016

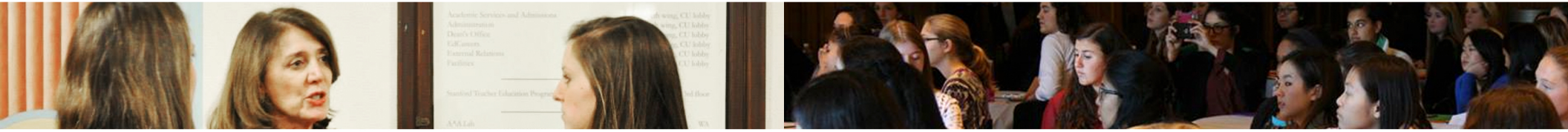
STANFORD
WOMEN IN
BUSINESS

ORGANIZATION

SWIB is made up of six core teams that work together to promote our mission.

LEADERSHIP

SWIB is led by co-presidents who oversee the organization and each of its teams as they relate to empowering young women in pre-professional careers. Specifically, they focus on the execution of events, weekly meetings, intern programming, and external relations.



BUSINESS EDUCATION

Leads SWIB's efforts in hosting educational events open to SWIB's general members. Also responsible for internal workshops and community service related initiatives.

BUSINESS LEADERSHIP

Organizes the annual Winter Conference and the quarterly Executive Leadership Series (ELS). ELS brings high profile leaders to speak on campus, and Winter Conference introduces high school girls to business.

PARTNERSHIPS

Creates partnerships with women's organizations locally and nationally (i.e. Harvard Women in Business) as well as other Stanford student groups.



COMMUNITY MANAGEMENT

Oversees recruiting across all major disciplines (finance, consulting, tech), alumni relations, spring internships, and mentorship.

MARKETING

Manages marketing for SWIB initiatives and educates the community about industry marketing. This includes organizing the marketing challenge, online presences, photography, job postings, and event publicity.

SENIOR BOARD

Focuses on specific, individually designed projects that independently give back to the SWIB community.

COMMUNITY OPPORTUNITIES

Our annual programs offer engaging and insightful business education to the Stanford community.

EXECUTIVE LEADERSHIP SERIES

The Executive Leadership Series is a quarterly event that provides the Stanford community with an opportunity to learn about and discuss one leader's unique journey to success. Previous speakers include Diane von Furstenberg (Fashion Designer), Drew Houston (CEO of Dropbox), Evan Spiegel (CEO of Snapchat), and Karen Katz (CEO of Neiman Marcus).



HIGH SCHOOL LEADERSHIP CONFERENCE

The High School Leadership Conference annually brings young women from Californian high schools together for a day of educational workshops and speeches from inspiring speakers. The Conference features business plan competitions, case workshops, panels, and keynote addresses. Last year's speakers were Debbie Sterling, CEO and founder of GoldieBlox, and Jess Lee, CEO and co-founder of Polyvore.

FANTASY STOCK EXCHANGE

The Fantasy Stock Exchange is an excellent way to learn about everything there is to know about the American stock market and the different trading strategies that can lead to above-market returns. The program allows participants to trade competitively for 10-weeks in winter and spring quarter in algorithmic and/or long trading.



SPRINGTERNSHIPS

The Springternship Program connects some of the brightest Stanford students to local businesses and firms for a part-time, 10-week internship during spring quarter. Springterns will work in a variety of industries including tech, finance, marketing, and communications.

COMPANIES WE'VE WORKED WITH

We've established relationships with numerous companies to give SWIB members valuable experience in various fields, including tech, finance, and fashion.

facebook

Goldman Sachs



citi Disney

ORACLE

HIGHLAND
CAPITAL PARTNERS

JAWBONE

health + ap

BOXFISH

Bib & Tuck

capriza

Morgan Stanley

BLACKROCK

Square

PANDORA

airbnb

J.P.Morgan

SurveyMonkey

bloomingdales

MODEWALK

declara topix

POLYVORE

Dropbox

twitter

Goldie Blox

Palantir

BCG GAP

box ebay

Bank of America
Merrill Lynch

HUMIN
LE TOTE

stripe M
MIGHTYBELL



STANFORD WOMEN IN BUSINESS

CONTACT US AT
STANFORDWOMENINBUSINESS@GMAIL.COM